

In Touch

SUMMER 2021



It Simply Wouldn't Be Summer Without Simple Pleasures

Soak the kids in a water fight. Grab an ice cream cone. Pitch a tent in the backyard. Gaze at the stars. Blow bubbles. Pack a picnic and head to the park.

Summer offers the opportunity for so many simple pleasures that require little or no money—just a willingness to unplug and unwind with those we love. Woodstock Communications hopes you enjoy this season to the fullest.

Contact

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Office Closure(s)

Monday, July 5 for Independence Day (observed)

WOODSTOCK
COMMUNICATIONS



Barbeques are better with flaming-fast Wi-Fi.

When the weather is nice, you need more than strong Wi-Fi inside your home. You also need it outside on your backyard deck or patio. That way, family and friends can enjoy a side of streaming videos along with their steaks.

For Wi-Fi that's well done, get our Managed Wi-Fi. We'll install a high-performance router and mesh range extender for fast and reliable signals inside and outside.* You'll also enjoy local support for a hassle-free Wi-Fi experience.

CALL 507-658-3830
to sign up now

*Should you require more extenders to achieve the desired coverage, we can install them for a small additional charge. Certain restrictions apply. Contact us for details.

Social Media Day is June 30

Seems like there's a day to celebrate practically everything, and social media is no exception. The news and entertainment company Mashable launched Social Media Day on June 30, 2010, to recognize social media's impact on global communication and its ability to easily connect people.

Given how prevalent social media is today, it's easy to forget that it hasn't been around all that long. The first modern social media platform was Friendster in 2002. LinkedIn launched in 2003, followed by MySpace and Facebook in 2004, YouTube in 2005, Twitter in 2006, and Instagram in 2010.

Not surprising, you can best observe Social Media Day by posting about it using the hashtag #SMDay. Perhaps you could share your thoughts on the role social media has played in your life, or repost some of your favorite social media moments from the past year.

Woodstock Communications is active on Facebook, so please follow us there to get the latest on moneysaving offers, special events, job listings, and more.



Where in Your Home Should Your Router Go?

To get the best performance from your Wi-Fi network, it's important to place your router in the optimal location in your home. The real estate agent mantra, "Location, location, location" applies here, since the wrong location can sometimes cause the internet connection to fail or drop intermittently.

Follow these guidelines to help you find the right spot:

- **Install your router in a central location.** Routers send the signal out in all directions, so if it's left in a corner of your home, a significant percentage of your wireless coverage is being sent outside. It's best to move the router to a central location to optimize the signal. In a multi-story home, this means the main floor.
- **Avoid physical obstructions.** Don't place your router near walls made of brick, stone, or concrete. You also shouldn't place it inside a cabinet or drawer.
- **Go high.** Routers tend to spread signal downward, so it's best to mount the router as high as possible to maximize coverage. Try placing it on an upper shelf or mounting it on the wall in an inconspicuous place. Don't put it on the floor.
- **Avoid reflective surfaces.** Some Wi-Fi signals bounce off windows, mirrors, metal file cabinets, and stainless steel countertops, lessening both network range and performance.
- **Stay away from other electronic devices.** This includes TVs, microwaves, and phones.
- **Don't settle prematurely on a location.** Try placing your router in several different promising locations and note the internet performance in each. While this trial-and-error method may not be the most scientific way to find a good spot, it can end up being an effective one.

If you'd like Woodstock Communications to set up and manage your home's Wi-Fi network for you, call 507-658-3830 and ask us about our Whole Home Wi-Fi service. It's available for as little as \$4.99 per month.